



Sponsor Benefit Packages

Must receive commitment, company logo and ad for all sponsorships by specified date, per contact with 50th Anniversary Committee; call Jim Gray at 609-871-5719.

I. Premiere Sponsor (Limited to 2): \$25,000

- Inclusion of company NAME & LOGO on all printed materials
- Inclusion of company NAME & LOGO on 50th Anniversary Website
- Full-page, back cover or inside back cover color DISPLAY AD in Commemorative Dinner Program Book
- Inclusion of company NAME & LOGO on Souvenir Event Bags
- Hanging of company supplied BANNER at Dinner and 3 other Events
- Display of company LOGO on Twp. 50th Anniversary Street Banners or flags
- Display table in "Premiere" location at 3 additional Anniversary Events
- Ten Banquet TICKETS
- Ten TICKETS to other Events
- Distribution of COMPANY LITERATURE at Dinner and at 3 additional Events

II. Platinum Sponsor (Limited to 5): \$20,000

- Display of company LOGO at Dinner and 2 other Events
- Display of company LOGO & Anniversary logo on t-shirts/water bottles given out at various events throughout 2008
- Inclusion of company NAME & LOGO on 50th Anniversary Website
- Full-page color DISPLAY AD in Commemorative Dinner Program Book
- Hanging of company supplied BANNER at Dinner and 2 additional Events
- Display of company LOGO on Township 50th Anniversary Street Banner or Flag
- Display table at 2 Events
- Eight Dinner TICKETS
- Eight TICKETS to other Events
- Distribution of COMPANY LITERATURE at Dinner and 2 additional Events

III. Gold Sponsor (Limited to 3): \$15,000

- Display of company LOGO & Anniversary logo on t-shirts/water bottles given out at various events throughout 2008
- Inclusion of company NAME & LOGO on 50th Anniversary Website
- Full-page color DISPLAY AD in Commemorative Dinner Program Book



Gold Sponsor Continued:

- Hanging of company supplied BANNER at Dinner and one other Event
- Display of company LOGO on Twp. 50th Anniversary street banners or flags
- Display table at Event
- Eight dinner TICKETS
- Eight TICKETS to other Events
- Distribution of COMPANY LITERATURE at Dinner and one other Event

IV. Silver Sponsor (Limited to 5): \$10,000

- Inclusion of company NAME & LOGO on 50th Anniversary Website
- Full-page color DISPLAY AD in Commemorative Dinner Program Book
- Hanging of company supplied BANNER at Dinner or other Event
- Display of company LOGO on Twp. 50th Anniversary Street flags
- Display table at Event of choice
- Seven Dinner TICKETS
- Seven TICKETS to Other Events
- Distribution of COMPANY LITERATURE at Events

V. Dinner Sponsor (Limited to 5): \$10,000

- Display of company LOGO & Anniversary logo on Nametags
- Full-page color DISPLAY AD in Commemorative Dinner Program
- Hanging of company supplied BANNER on Dias Table Drape & Other Event
- Display of company LOGO on Township 50th Anniversary Street Flags
- Inclusion of Company Name & LOGO on 50th Anniversary Website
- Display table at Dinner
- Display of company LOGO on Table Tent Cards, Napkins
- Display of company LOGO within Table Centerpieces (e.g., small flag protruding from flowers, etc.)
- Individual & specific recognition as Beverage, Appetizer, Entree, or Dessert sponsorship
- Seven Dinner TICKETS
- Seven TICKETS to Other Events
- Distribution of COMPANY LITERATURE at Events

VI. Lanyard Name Badge Holder Sponsor (Limited to 2): \$7,500

- LOGO on Event lanyard badge holder given to participants at all events



Lanyard Sponsor Continued:

- Inclusion of company NAME & LOGO on 50th Anniversary Website
- Half-page DISPLAY AD in Commemorative Dinner Program Book
- Hanging of company supplied BANNER at 5K Race or at Golf Tournament
- Six Dinner TICKETS
- Six TICKETS to 5K Race or Golf Reception
- Distribution of COMPANY LITERATURE at 5K or Golf Tourney

VII. Family Fitness Sponsor (Limited to 3): \$7,500

Saturday, April 26 at 9 a.m. Kennedy Center

5K Aids Awareness Walk - Saturday, May 3 at 8 a.m. Mill Creek Park

5K Race - May 17 at 8 a.m., Mill Creek Park, (7 a.m. registration)

- Distribution of COMPANY LITERATURE at 5K or Golf Outing
- Display of company LOGO at Finish Line of Inside Relay and 5K Race
- Display of company LOGO SIGNAGE at Water Stops and Snack Stops
- Display table at all 4 events
- Inclusion of company NAME & LOGO on 50th Anniversary Website
- Quarter-page DISPLAY AD in Commemorative Dinner Program Book
- Five dinner TICKETS
- Five TICKETS to other Events
- Display of company LOGO on Race Bibs, T-shirts, Water Bottles, Towels, Race Drink or other fitness-related giveaway
- Distribution of COMPANY LITERATURE at Fitness, Inside Relay, Walk in the Park and 5K Events

VIII. Golf Tournament Major Sponsor (Limited to 5 major): \$7,500

Rancocas Golf Club, June 12 at 8 a.m.

- Display of company LOGO on all scorecards and at club house
- Display of company LOGO SIGNAGE at 9th Hole Refreshment cart
- Inclusion of company NAME & LOGO on 50th Anniversary Website
- Includes one Foursome for shotgun start golf tournament
- Display of company LOGO at Golf Dinner Buffet, plus company LOGO on napkins or matchbooks or golf tees
- Quarter-page DISPLAY AD in Commemorative Dinner Program Book
- Three Dinner TICKETS
- Three TICKETS to Golf Reception
- Distribution of COMPANY LITERATURE at Golf Club House



VIII-A. Golf Tournament Minor Sponsors

a. Hole Sponsor (Limited to 13 additional holes beyond Major Sponsors): \$500

- Display of company LOGO SIGNAGE at one Hole
- Includes 2 Golfer entrance fees

b. Hole-in-One Sponsor (Limited to 2): \$750

- Display of company LOGO SIGNAGE at one Hole
- Includes 2 Golfer entrance fees

c. 19th Hole Sponsor (Limited to 1): \$500

d. Prize Sponsor – In-Kind for each prize awarded for:

- Mulligan sponsor
- Closest to the tee
- Longest Drive
- Most accurate putt
- Worst drive
- Best score
- Worst score
- Sponsor receives company LOGO signage displayed with prizes

IX. Poem & Poster Art Show Sponsor (Limited to 1): \$5,000

- Display of company LOGO and hanging of company supplied banner or poster on easel at the Poetry & Poster Art Show at Willingboro Library
- Display of company LOGO on the Poetry-Poster Program booklet
- Inclusion of company NAME on Sponsor Page of Honor of 50th Anniversary Website
- Quarter-page DISPLAY AD in Commemorative Dinner Program Book
- Five Dinner TICKETS
- Five TICKETS to Other Events
- Distribution of COMPANY LITERATURE at Poetry & Poster Art Show & other Event

X. Soup Cook-Off & 50th Anniversary Cookbook Sponsor (Limited to 5): \$5,000

- Display of company LOGO at the Cook-Off
- Full-page color DISPLAY AD in Cookbook
- Half-page DISPLAY AD in Commemorative Dinner Program Book



Soup Cook-Off/Anniversary Cookbook Sponsor Continued:

- Hanging of company supplied BANNER at Cook-Off
- Display of company LOGO on potholder, spatula, bag clip, soup ladle, mug or other cooking-related giveaway
- Inclusion of company NAME on Sponsor Page of Honor of 50th Anniversary Website
- Four Dinner TICKETS
- Ten TICKETS to Cook-Off
- Distribution of COMPANY LITERATURE with conference materials

XI. Jazz Festival-Sunday, September 7 at Noon

(Headliner: Spyro Gyra (Limited to 5): \$5,000

- Hanging of company supplied BANNER on Jazz Festival stages or Fun Day Booths
- Half-page DISPLAY AD in Commemorative Dinner Program Book
- Display of company LOGO on Jazz Festival Program & T-shirts
- Inclusion of company NAME on Sponsor Page of Honor of 50th Anniversary Website
- Four Dinner TICKETS
- Four TICKETS to other Events
- Four Free PARKING passes

XII. Annual Soccer Tournament Sponsor (Limited to 5): \$3,500

Saturday, November 29 and Sunday, November 30, from 8 a.m. to 5 p.m. in Mill Creek Park

- Hanging of company supplied BANNER at Soccer Fields
- Inclusion of company NAME on Sponsor Page of Honor of 50th Anniversary Website
- Quarter-page DISPLAY AD in Commemorative Dinner Program Book
- Display of company LOGO on Soccer Tournament Program booklet & T-shirts
- Two Dinner TICKETS
- Four TICKETS to other Events
- Four Free PARKING passes

XIII. Willingboro Idol Sponsor (Limited to 3): \$3,000

- Display of company LOGO at the Willingboro Idol Competition



Willingboro Idol Sponsor Continued

- Display of company LOGO at the Willingboro Idol Competition
- Inclusion of company NAME on Sponsor Page of Honor of 50th Anniversary Website
- Quarter-page DISPLAY AD in Commemorative Dinner Program Book
- Hanging of company supplied BANNER at JFK Center Auditorium during Idol competition
- Display of company LOGO on Idol trophies
- Inclusion of company NAME on Sponsor Page of Honor of 50th Anniversary Website
- Three Dinner TICKETS
- Five TICKETS to Willingboro Idol Competition
- Distribution of COMPANY LITERATURE at 3 Other Events

XIV. Summer Breeze Concert Series Sponsor (Limited to 3): \$3,000

Sundays: July 20, 27; August 3, and 10.

- Display of company LOGO on Summer Breeze Concert Program booklets
- Quarter-page DISPLAY AD in Commemorative Dinner Program Book
- Hanging of company supplied BANNER at Willingboro Town Center Amphitheatre during Summer Breeze Concert Series season
- Inclusion of company NAME on Sponsor Page of Honor of 50th Website
- Three Dinner TICKETS
- Five TICKETS to other Events
- Distribution of COMPANY LITERATURE at Concerts & 3 Other Events

XV. Family Fun Scavenger Hunt (Limited to 5): \$3,000

Saturday, June 21 at 10 a.m.

- Display of company LOGO on signage at JFK Center in Game Room & start of Scavenger Hunt
- Inclusion of company NAME on Sponsor 'Page of Honor' on 50th Anniversary Website
- Quarter-page DISPLAY AD in Commemorative Dinner Program Book
- Hanging of company supplied BANNER outside JFK for Scavenger Hunt



Family Scavenger Hunt Sponsor Continued:

- Display of company LOGO on Table Tent Cards for Game Night
- Two Dinner TICKETS
- Four TICKETS to other Events

XVI. Pool & Spray Park Sponsor (Limited to 2): \$3,000

- Display of company LOGO on signage at Pennypacker Pool & Spray Park throughout swimming season
- Opportunity to provide 50th Anniversary towels at Pool with company LOGO
- Inclusion of company NAME on Sponsor Page of Honor of 50th Anniversary Website
- Quarter-page DISPLAY AD in Commemorative Dinner Program Book
- Two Dinner TICKETS
- Two TICKETS to other Events

XVII. Huck Finn Fishing Derby Sponsor (Limited to 2): \$2,500

Saturday, June 7 at 8 a.m.

- Display of company supplied BANNER around Crystal Lake and Olympia Lakes throughout summer and during competition
- Inclusion of company NAME on Sponsor Page of Honor of 50th Anniversary Website
- Quarter-page DISPLAY AD in Commemorative Dinner Program Book
- Display of company LOGO on Fishing & Costume trophies or fishing paraphernalia giveaways
- Inclusion of company NAME on Sponsor Page of Honor of 50th Anniversary Website
- Two Dinner TICKETS
- Four TICKETS to other Event of choice
- Distribution of COMPANY LITERATURE at Fishing & 1 Other Event

XVIII. General Sponsor (Limited to 15): \$2,000

- Display of company supplied BANNER at Event of choice
- Inclusion of company NAME on Sponsor Page of Honor of 50th Anniversary Website
- Quarter-page DISPLAY AD in Commemorative Dinner Program Book
- Two Dinner TICKETS



General Sponsor Continued:

- Four TICKETS to other Event of choice
- Distribution of COMPANY LITERATURE at 2 Events

XIX. Patron Sponsor (No Limit): \$1,000

- Inclusion of company NAME on Sponsor Page of Honor of 50th Anniversary Website
- Display of company LOGO on Signage at Event of choice
- Two Dinner TICKETS
- Two TICKETS to other Event of choice
- Quarter-page DISPLAY AD in Commemorative Dinner Program Book

XX. Commemorative History Dinner Program Book Advertisers

- Outside Back Cover or Inside Back Cover (reserved for Premiere Sponsors)
- Inside front cover & full page centerfold (reserved for Platinum sponsors)
- Full page \$500
- Half page \$250
- Quarter page \$125
- Business card \$ 75
- Benefactor line \$ 25

XXI. Drive-In Movie Series Sponsor (limited to 1): \$1,000

Fridays: July 18 and August 15 at Dusk

- Hanging of company supplied BANNER at Drive-In Movie site (Town Center Amphitheatre?)
- Quarter-page DISPLAY AD in Commemorative Dinner Program Book
- Display of company LOGO on Commemorative Popcorn Boxes & Drink Cups
- Four TICKETS to other Events

To be a sponsor of Willingboro's 50th Anniversary Celebration throughout 2008,
Please contact Jim Gray at **609-871-5719** or go to our 50th Anniversary website at:

www.willingboroanniversary.com

Sponsor Registration Form

Return by deadline necessary for first event, 2008 to ensure maximum sponsorship exposure.

Organization: _____
Contact Name: _____ Title: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Fax: _____
E-mail: _____ Web: _____
Indicate Level of Sponsorship: _____

Circle Below:

- I. **Premiere Sponsor (Limited to 2): \$25,000**
- II. **Platinum Sponsor (Limited to 5): \$20,000**
- III. **Gold Sponsor (Limited to 3): \$15,000**
- IV. **Silver Sponsor (Limited to 5): \$10,000**
- V. **Dinner Sponsor (Limited to 5): \$10,000**
- VI. **Lanyard Name Badge Holder Sponsor (Limited to 2): \$7,500**
- VII. **Family Fitness – Inside Relay – Walk in the Park & 5K Race Sponsor (Limited to 3): \$7,500**
- VIII. **Golf Tournament Major Sponsor (Limited to 5 major): \$7,500**
- VIII-A. **Golf Tournament Minor Sponsor**
 - Hole Sponsor (Limited to 13 additional holes beyond Major Sponsors): \$500
 - Hole-in-One Sponsor (Limited to 2): \$750
 - 19th Hole Sponsor (Limited to 1): \$500
 - Prize Sponsor – In-Kind (please list prize (s) donated):

- IX. **Poem & Poster Art Show Sponsor (Limited to 1): \$5,000**
- X. **Soup Cook-Off & 50th Anniversary Cookbook Sponsor (Limited to 5): \$5,000**
- XI. **Jazz Festival & Family Fun Day in the Park Sponsor (Limited to 5): \$5,000**
- XII. **Fifth Annual Soccer Tournament Sponsor (Limited to 5): \$3,500**
- X111. **Willingboro Idol Sponsor (Limited to 3): \$3,000**
- XIV. **Summer Breeze Concert Series Sponsor (Limited to 3): \$3,000**
- XV. **Family Fun Scavenger Hunt & Fun Night (Limited to 5): \$3,000**
- XVI. **Pool & Spray Park Sponsor (Limited to 2): \$3,000**
- XVII. **Huck Finn Fishing Sponsor (Limited to 2): \$2,500**
- XVIII. **General Sponsor (Limited to 15): \$2,000**
- XIX. **Patron Sponsor (No Limit): \$1,000**
- XX. **Commemorative History Dinner Program Book Advertisers**
- XXI. **Drive-In Movie Series Sponsor (limited to 1): \$1,000**
- XXII. **History Trolley Tour Sponsor (limited to 1): \$1,000**



Sponsor Registration Form – continued...

Dinner Commemorative Program Book Ads:

	Color	Black & White
Full Page Inside:	\$1,500	\$500
Half Page	\$ 500	\$250
Quarter Page	\$ 150	\$125
Business Card	\$ 100	\$ 75
Patron Listing	\$ 25	

Amount Enclosed: \$ _____

Sponsorship may entitle you to a display table.

If so, do you want a display table? Yes No

At which event(s)?

1. _____ 2. _____
3. _____ 4. _____

Sponsorship may entitle you to Dinner tickets. How many attendees? _____

Make checks payable to: **Willingboro 50th Anniversary Celebration**

For more information, please contact:

Jim Gray, JFK Center, JFK Way & Levitt Parkway, Willingboro, NJ 08046
609-871-5719

<http://www.willingboroanniversary.org>

Please send Program Book Ads & Logos to Jim Gray by May 19, 2008 or email to Gail Fountaine at: fontavd@aol.com

Mailing Address: P.O. Box 280 • Rancocas, NJ 08073

Program Book Ad Specs

Size Specifications for Program Book (FINISHED BOOK SIZE: 11" w x 8.5" h)

FULL PAGE AD: 7.25" w x 10" h

HALF PAGE AD: 7.25" w x 4.5" h

QUARTER PAGE AD: 3.375" w x 4.5" h

Business Card: standard business card size

Color Specifications for Program Book: RGB - Logo images should be in jpg or tiff format

Full Sponsor Benefits - Must receive commitment, logo and ad for all sponsorships by May 19, 2008.